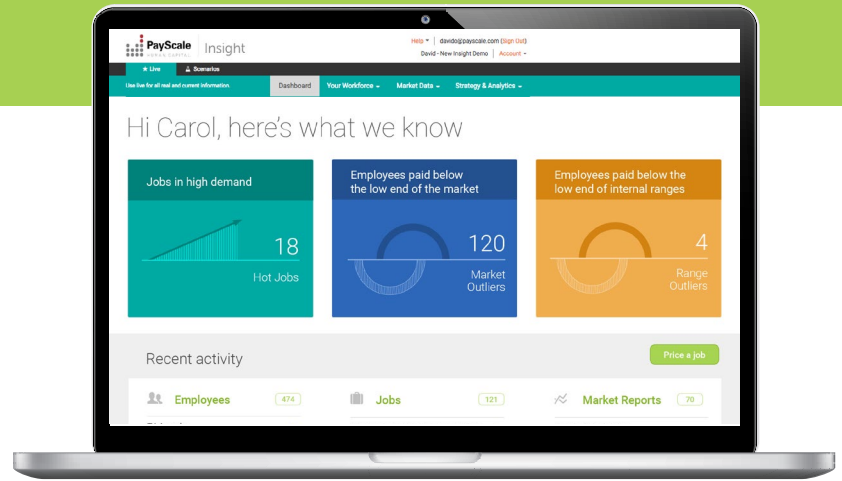
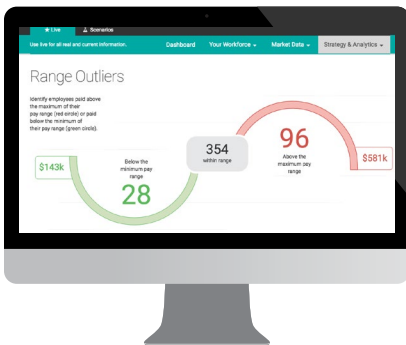


# PayScale Insight



Today more than ever, businesses need to leverage top talent to be successful. A compensation strategy allows businesses to competitively pay and incentivize employees while remaining focused on the bottom line.

PayScale Insight provides a modern compensation solution giving organizations the ability to track and analyze their comp strategy with real-time salary data. With PayScale, businesses leverage a visual tool that impacts recruitment, retention, budgeting, and engagement.

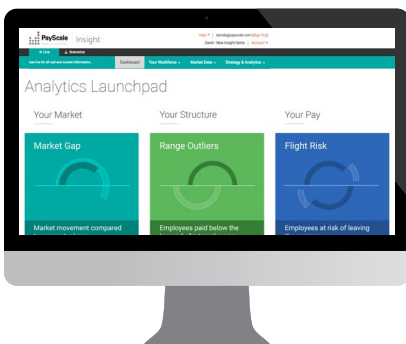
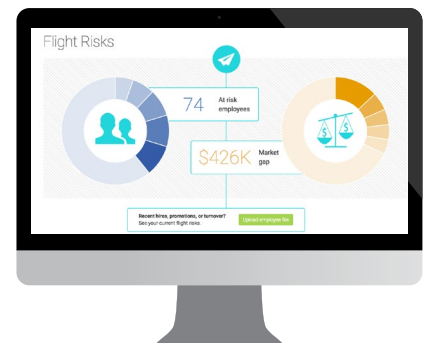


## Attract & Retain the Right People

Recruiting and retaining top talent is crucial to an organization's success. A solid comp strategy allows your organization. to competitively pay for mission critical positions and avoid over-paying.

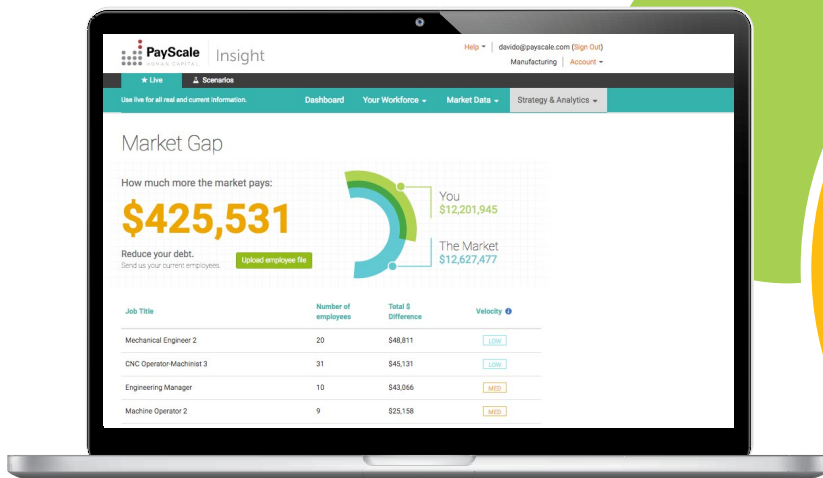
## Impact the Bottom Line

Not only are people your most valuable asset—they are your most expensive. Build a comp strategy that provides analysis and optimizes your budget.



## Take it to the Next Level

Strategically spending dollars on talent cuts cost, but what about potential growth? Create a new product or move into a new market by growing with the right people.



**“ I feel confident. We use PayScale everyday. Employees are shocked at how much I can tell them about their job value. PayScale has helped to upgrade our talent and grow from \$40M to more than \$120M in two years. ”**

**-Rebecca Bottdorf,  
Chief People Officer,  
Bandwidth.com**



## Fresh Data

54 million salary profiles

350 industries

15,000+ job titles



## Manage Comp Strategy

Match jobs by skills and title

Price jobs in multiple markets

Experiment and model what-if scenarios



## Discover Trends

Compare your strategy to the market

Uncover hot jobs

Identify flight risks



## Communicate Comp

Leverage visualized analytics

Provide big picture reports to execs

Help employees feel valued

PayScale is the world leader in modern compensation software. Powered by the world's largest real-time database, our unique algorithm provides both job seekers and employers immediate visibility into the right pay for any position.

[www.payscale.com](http://www.payscale.com)