

# MANUFACTURING INDUSTRY

From the 2018 Compensation Best Practices Report

675+ RESPONDENTS



PayScale's 2018 Compensation Best Practices Report gathered information from 7,000+ respondents across industries, geographies, and organizational sizes. This fact sheet shares compensation practices from more than 675 respondents in the manufacturing industry. Included are insights to guide your manufacturing organization, such as:

- Half of manufacturing companies use multiple geography-based pay ranges.
- Retention is a big motivator for changing compensation strategy.
- Most manufacturing companies pay for performance, with an emphasis on variable pay.

### BASE PAY, MARKET STUDY AND BROAD COMP PRACTICE

83% of manufacturing organizations gave base pay increases in 2017 (vs. 79 percent of all).

Budgeted for Increases					
	Manufacturing All				
Less than 1.00%	2%	3%			
1.00-1.49%	5%	6%			
1.50-1.99%	5%	6%			
2.00-2.49%	13%	14%			
2.50-2.99%	16%	11%			
3.0%	34%	31%			
3.01-3.49%	6%	6%			
3.50-3.99%	5%	4%			
4.00-5.0%	7%	10%			
More than 5%	6%	9%			

Average Increase					
Manufacturing All					
Less than 1.00%	2%	3%			
1.00-1.49%	4%	6%			
1.50-1.99%	8%	8%			
2.00-2.49%	17%	16%			
2.50-2.99%	18%	14%			
3.0%	28%	25%			
3.01-3.49%	7%	6%			
3.50-3.99%	3%	4%			
4.00-5.0%	6%	9%			
More than 5%	7%	10%			

Highest Increase					
Manufacturing All					
Less than 1.00%	0%	2%			
1.00-1.99%	2%	3%			
2.00-2.99%	5%	6%			
3%	5%	7%			
3.01-3.49%	4%	3%			
3.50-3.99%	4%	3%			
4.00-4.99%	5%	7%			
5.00-5.99%	15%	13%			
6.00-7.49%	10%	8%			
7.50-9.99%	12%	9%			
10.0-14.99%	24%	20%			
1500-19.99%	7%	7%			
20-30%	5%	9%			
More than 30%	3%	4%			

## TOP REASONS FOR BASE PAY INCREASES IN 2017:

Performance (92 percent vs. 78 percent of all).

Retention (58 percent vs. 54 percent of all).

Cost-of-Living (46 percent vs. 42 percent of all).

#### MARKET AND DATA STUDY

**53%** of manufacturing companies have completed a full market study within the past year.

**38%** reference market data for individual jobs at least twice a year.

**84%** of manufacturing companies use two or more sources of market data. Just three percent don't use market data.

#### **STRATEGY**

35% of manufacturing companies have a compensation strategy (vs. 37 percent of all).

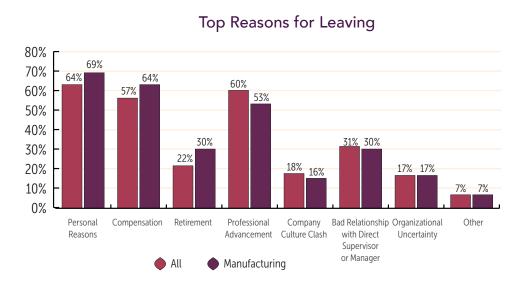
36% of manufacturing companies are developing a compensation strategy (vs. 37 percent of all).

**59%** of manufacturing companies pay more for competitive jobs.

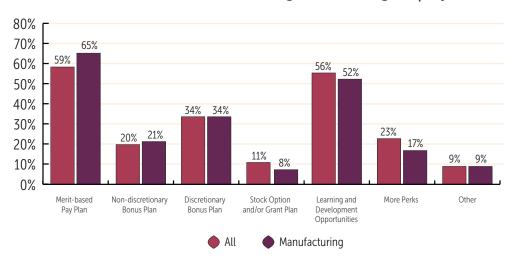
#### RETENTION

**61%** of manufacturing companies agree that employee retention is a major concern.

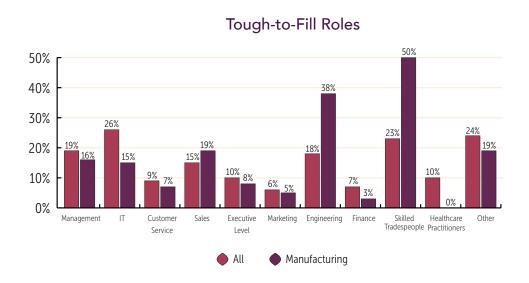
**39%** of manufacturing companies will counteroffer a hard-to-fill position or high-performing employee who received an outside offer (vs. 35 percent of all).



#### Rewards to Attract/Retain High-Performing Employees



**63%** of manufacturing companies agree there is a lack of qualified candidates for open positions (vs. 51 percent of all).



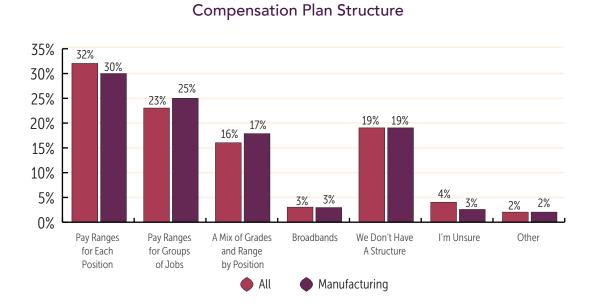
What makes those positions tough to fill? The number one answer for manufacturing was scarcity of qualified applicants (82 percent vs. 77 percent of all), followed by the inability to offer a competitive salary (30 percent vs. 34 percent of all).

### **GUIDELINES FOR PAY AND PAY STRUCTURE**

62% of manufacturing companies have updated their ranges in the past year (vs. 61 percent of all).

**35%** of manufacturing companies adjusted ranges due to market movement, and another 36 percent due to changing priorities.

**50%** of manufacturing companies pay differently across geographies (vs. 40 percent of all).



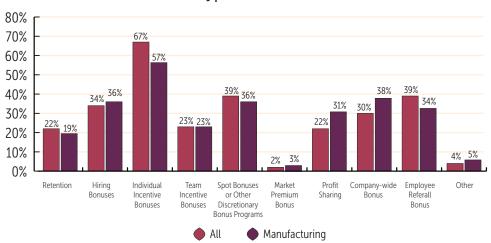
### **VARIABLE PAY AND TOTAL REWARDS**

84% of manufacturing companies have variable pay (vs. 71 percent of all).

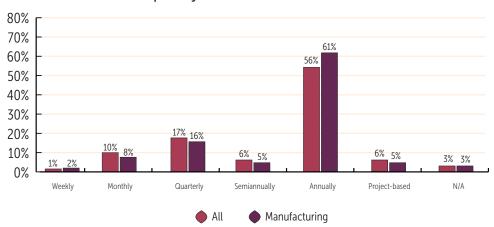
Variable Pay Options					
Bonus Incentive Commissions None					
Executives	83%	32%	2%	5%	
Directors and Managers	82%	27%	2%	5%	
Sales Employees	51%	29%	56%	3%	
Professional, Technical and Administrative Exempt Employees	70%	23%	1%	16%	
Non-Exempt Employees	59%	23%	1%	26%	

Factors That Influences Variable Pay					
Company Team Indivi Performance Performance Perform					
Executives	86%	24%	38%		
Directors and Managers	80%	37%	51%		
Sales Employees	52%	23%	76%		
Professional, Technical and Administrative Exempt Employees	63%	20%	51%		
Non-Exempt Employees	55%	19%	41%		

#### Type of Bonus



#### Frequency of Bonuses or Incentives



#### **BENEFITS AND PERKS**

	Manufacturing	All
Employer-paid medical, dental, etc.	76%	75%
Accrued or granted PTO	54%	54%
Unlimited PTO	1%	6%
Accrued or granted vacation	50%	44%
Paid vacation (reimbursed)	29%	26%
Accrued or granted sick	35%	45%
403b or 401k (or other retirement contributions)	75%	67%
Pension	10%	15%
Equity	10%	11%
Commute time	0%	3%
Remote work	28%	39%
Paid sabbatical	1%	4%
Unpaid sabbatical	5%	6%
Paid family leave	20%	29%
Education or tuition reimbursement	54%	46%
Gym membership or reimbursement	20%	22%
Transportation allowance	11%	19%
Paid childcare	2%	2%
Other	9%	12%

# CULTURE (ENGAGEMENT, PERFORMANCE, COMMUNICATION)

**45%** of manufacturing companies agree that comp drives engagement (vs. 48 percent of all), but only 25 percent of manufacturing companies have changed pay as a result of engagement survey feedback (vs. 27 percent of all).

		Your organization tells employees when and what to expect on their paycheck	Your organization shares some market data with employees	Your organization has a comp plan and shares pay ranges with individual employees	Your organization's comp plan reflects org culture, drives talent strategy, and is open to EEs	Level 5  Ranges and employee pay information is available to all employees
Manufacturing	2017 Level	51%	24%	19%	4%	2%
Companies	2018 Target	27%	22%	29%	19%	3%
All	2017 Level	48%	21%	17%	7%	6%
Companies	2018 Target	24%	19%	27%	22%	8%

**25%** of manufacturing companies are currently transparent about pay (vs. 30 percent of all), but they plan to catch up in 2018 when 51 percent of manufacturing companies aim to be transparent (vs. 57 percent of all).

12% of manufacturing companies are very confident about their managers' abilities to have tough pay conversations with employees (vs. 17 percent of all). However, 28 percent of manufacturing companies train their managers to talk about pay (vs. 29 percent of all). And 29 percent of manufacturing companies share total compensation statements with employees (vs. 36 percent of all).

### INDUSTRY DEMOGRAPHICS

Full-time Employees				
All Manufacturing				
1-99 employees	48%	38%		
100-749 employees	29%	37%		
750-4,999 employees	13%	15%		
5,000 or more employees	10%	11%		

Separate Locations				
All Manufacturin				
1 Exclusive Location	37%	39%		
2-10 Separate Locations	42%	43%		
11-20 Separate Locations	7%	6%		
21+ Separate Locations	14%	12%		

Part-time or Contract Employees			
All Manufacturii			
0 part-time or contract employees	48%	23%	
1-99 part-time or contract employees	48%	61%	
100-749 part-time or contract employees	29%	10%	
750-4,999 part-time or contract employees	13%	4%	
5,000 or more part-time or contract employees	10%	3%	

Role in Compensation				
	Approve	Recommend	Communicate	
CEO	71%	19%	13%	
CFO	36%	21%	9%	
coo	22%	15%	9%	
Board of Directors	16%	5%	2%	
Function Vice President	27%	28%	18%	
Function Director	17%	31%	21%	
Function Manager	15%	43%	44%	
HR Team/HR Manager	24%	50%	46%	
Comp Team/Comp Manager	8%	19%	13%	

## **ABOUT PAYSCALE**

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PayScale offers modern compensation software and real-time, datadriven insights for employees and employers alike. Thousands of
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