Visual Offer Letters

Win top talent by providing a unique and transparent offer experience.

Do you struggle to provide an exciting offer experience that sets your organization apart while effectively communicating compensation and benefits to your candidates?

If you're still only providing candidates with traditional offer letters, you may be finding it challenging to recruit top talent and stay competitive—not to mention the fact that most offer letters don't effectively communicate the total value of an offer, especially if that offer includes equity.

Visual Offer Letters supplement your traditional offer letter by providing a cutting-edge offer experience that will impress your candidates while clearly communicating their compensation details. Our innovative and interactive offer portal will set your organization apart by allowing candidates to fully grasp the total value of their offer enabling you to build trust with candidates from the very beginning. This unique offer experience will help you recruit top talent and improve acceptance rates.

Inspire your candidates and improve offer acceptance rates

Set your organization apart by providing candidates with a unique and interactive offer experience.

Transparently communicate total offer value

Build trust with your applicants from the start by providing them with a comprehensive overview of their compensation and benefits.

Do more with less by streamlining offer creation

Synchronize all your offer data into one platform and collaborate with key stakeholders around final offer details.

Deliver a unique offer experience and impress your candidates with an interactive offer letter.

Enable candidates to explore potential future earnings with equity forecast modeling.

Showcase your brand and company culture to set your organization apart from the competition.

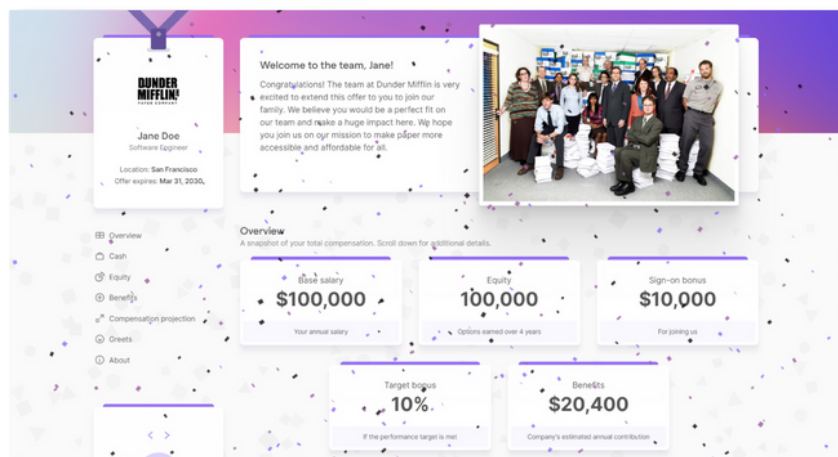**Proactively answer candidate questions** and eliminate the back and forth that often happens during the offer stage.

Synchronize all offer data in one place via robust integrations.

Align with key stakeholders around final offer details within one platform.

Transparently communicate total offer value including pay, benefits, equity, and more.

Request a demo →

Interactive Offer Letter

Provide your candidates with a show-stopping offer experience that will not only "wow" them but will provide a comprehensive overview of their offer while answering common FAQs.
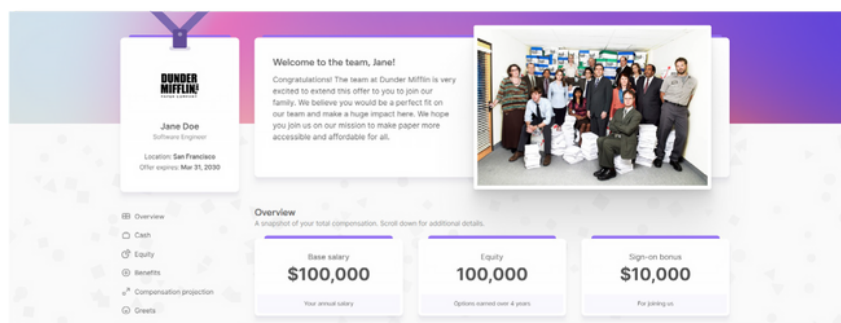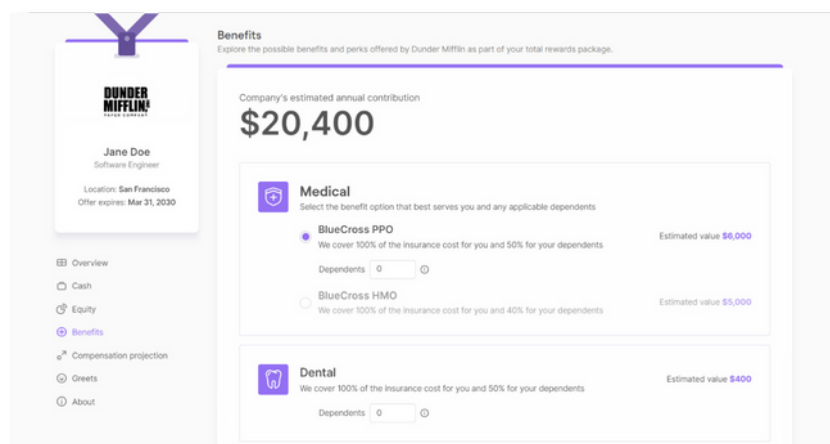

Equity Forecast Modeling

Communicating total value can be one of the most challenging aspects of offering business equity. Equity forecast modeling allows candidates to explore future potential earnings for things like common and preferred stock for various scenarios.

Total Rewards Overview

Bring benefits to the forefront and help candidates see the value of their total offer by outlining all the perks of joining your team in a transparent, engaging format.
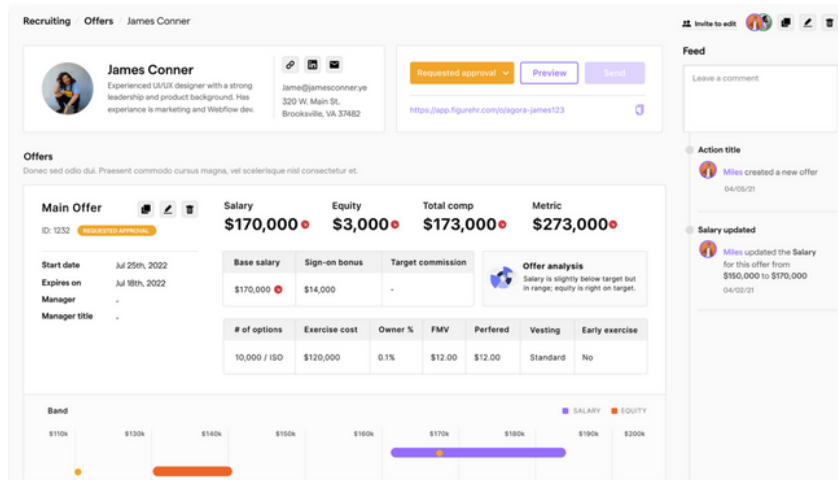

Branded Offer Templates

Create consistency while highlighting your organization's brand and culture. Include things like team member welcome notes, compensation philosophy details, FAQs, and more.

Seamless Integrations

Effortlessly synchronize your offer data in real time, with options to connect directly to your ATS.

Collaborator Comments & Version History

Easily collaborate with stakeholders during the offer development stage and understand how your offers have changed over time.

> We sent our first offer to a candidate for a leadership role we were really excited about. I'm happy to report they not only accepted, but specifically called out how much they loved the format of the offer!

Ashkon Nosrat
People Operations Lead at Turquoise Health

Spice up your offer experience today

See how Payscale can help you recruit top talent and increase offer acceptance rates by providing candidates with a unique and transparent offer experience.

Request a demo →

About Payscale

As the industry leader in compensation data and technology, Payscale helps organizations **#getpayright.** Payscale is the only technology solution for managing compensation that provides multiple streams of fresh, transparently curated and validated salary data. To learn how companies like The Washington Post, Perry Ellis International, United Healthcare, and The New York Times rely on Payscale to attract and retain top talent, motivate and engage employees, and plan their future workforce, visit **payscale.com.**