## There's a method to our market data leadership.

Payscale's approach to compensation and <u>survey</u> <u>data</u> ensures a precise view of salaries through a variety of data methodology and validation processes. Our four-step methodology enables accuracy and transparency from the collection and validation of data to the delivery of insights.



## HR market analysis

Ready to use compensation data curated by compensation professionals and data scientists, backed by proprietary and proven algorithm to fill data gaps to deliver an answer for all combinations of industry, size and location.



Fast an easy access to HR reported data



Curated data to drive your comp strategy



Over 5,000 benchmark jobs in one database



Collection of 1.5 billion data points, 14 countries

## **Employee reported data**

Payscale's <u>Employee Reported data</u> is built upon our proprietary machine-learned model developed over 15 years of big data analytics, human expertise and customer insight, which provides the most accurate pay predictions in the market.



Location-based differentials



Al-assisted with personalized suggestions



Skills-based differentials



Four-step validation process

## Peer data

Leverage HRIS-aggregated data to build employer-sourced datasets for use just like a traditional survey. <u>Payscale Peer</u> blends a modern methodology using smart algorithms to improve mundane tasks such as job matching and survey participation.



Keep pace with your peers and industry



Price a hot job that reflects labor shifts



Track emerging markets granularly



Take control, stay protected and secure