

An isometric illustration of a large, 3D chessboard floating on a blue background. The chessboard has a light beige and tan checkered pattern. Various business professionals are depicted as chess pieces, standing on different squares. The group includes an older man in a red shirt in a wheelchair, a woman in a blue and yellow sari, a man in a dark suit with a briefcase, a woman in a grey suit, a man in a red sweater, a man in a dark suit with a briefcase, a woman in a yellow top holding a laptop, and several other men in suits. The illustration represents a diverse and strategic workforce.

What Strategic HR Really Means

(and How to Achieve It)

bamboohR

PayScale
HUMAN CAPITAL



Moderator

Jingcong Zhao
Content Marketing Manager
PayScale



Panel

Cassie Whitlock
Director of Human Resources
BambooHR



Panel

Stacey Klimek
Vice President of People
PayScale



Panel

Adrienn Hopkins
Head of People Ops
Prezi

What do you believe are the **key elements** of an organization that HR can and should focus on?



Jingcong Zhao
PayScale



Cassie Whitlock
BambooHR



Stacey Klimek
PayScale



Adrienn Hopkins
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How do you become an **expert** on these key elements of HR in your own organization?



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Stacey Klimek
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What **strategies** do you have for HR professionals hoping to build their organization's employer brand?



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How can you create a compelling **total rewards package** that's relevant to current employees and future candidates?



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How can HR professionals better demonstrate the **value** they bring to the entire organization?



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What knowledge, skills, and capabilities will HR leaders need over the **next five years?**



Jingcong Zhao
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BambooHR



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Questions?

BambooHR

Receive a free job posting on our ATS and full HRIS for one week.

We will contact everyone within a few days to set this up.

PayScale

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