



Maximizing Peer through Survey Participation Season

Thursday, March 10th



Today's Presenters



Tim Glavin

Peer Relationship Manager

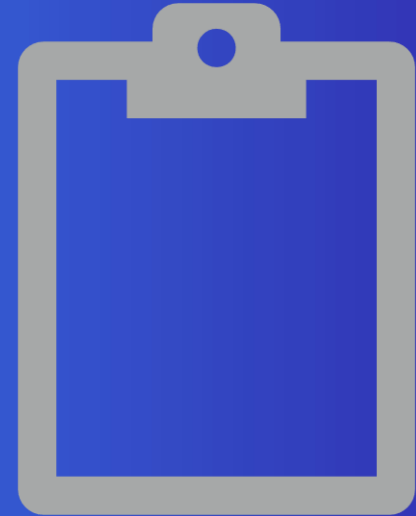


Tara Murphy

Senior Peer Product Manager

Today's Agenda

- About Peer and its growth
- Why is Peer participation important?
- Benefits of Peer
- How to leverage the participation work you are already doing
- Peer roadmap
- Peer new release demo



Peer

For organizations who want timely, transparent employer reported data based on their industry peers, that is fully customizable.

- ✓ Fully transparent and DOJ compliant, employer reported data
- ✓ Specific, relevant and fully customizable data
- ✓ Keep up with market trends & respond to changes in the market
- ✓ Industry specific networks available



Peer wins

Fast Company's 2021 World Changing Ideas Awards

- ✓ Trusted by 15% of the fortune 100
- ✓ Zip code & global coverage
- ✓ Unlimited data cuts
- ✓ 45+ countries represented
- ✓ Captures new & emerging jobs
- ✓ Fluid & updated as data becomes DOJ compliant
- ✓ Peer trend report
- ✓ Choose companies by name
- ✓ Custom industry filters
- ✓ Peer Networks: Global, Hospitality, Airlines, Retail, Homebuilders

Peer 2021 Growth

Peer is growing daily and constantly adding new jobs.

2,072 companies

6,400,000 incumbents

40+ countries

76% of Peer incumbents are less than 6 months old

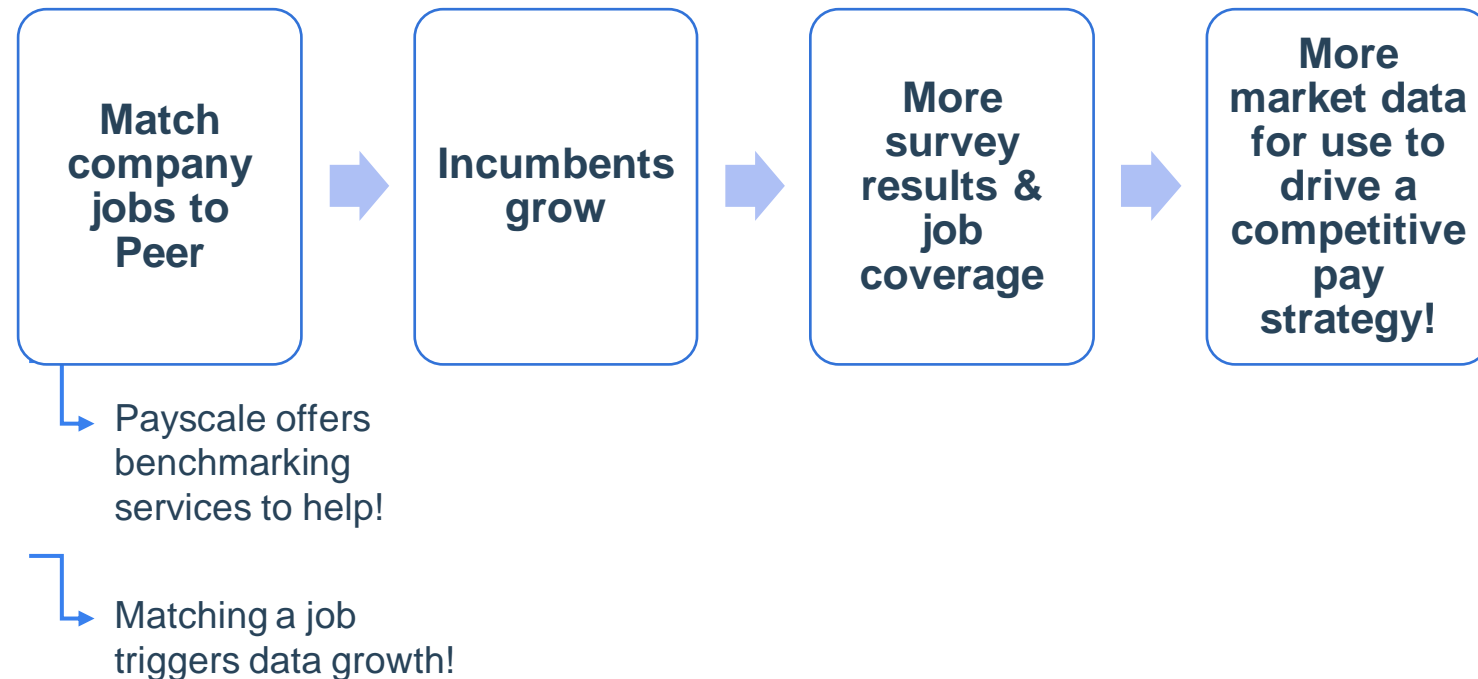
2021 Global Network Growth

- ✓ 26% increase in the number of companies
- ✓ 69% increase in the number of incumbents
- ✓ 10% increase in the number of reportable countries
- ✓ 27% increase in the number of jobs matched
- ✓ 20% decrease in the average age of data (2 months fresher!)
- ✓ 5% increase in the number of jobs reporting data in the USA

THE POWER OF PEER IS PARTICIPATION

Matching jobs = more data

By matching 1 job, **ALL** the employees in that job get added to Peer



***Update your data frequently (weekly/monthly/quarterly)*

What's in it for you?

More **data**.

More **jobs coverage**.

More **industries**.

More **locations**.

More **employees**.

A more **competitive pay strategy**.

How to leverage your participation work for Peer



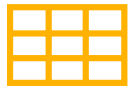
Easy to **copy and paste** your data from your data submissions to other vendors into our **templates**



Crosswalks between other vendors' jobs and our Peer jobs to make job matching a **breeze**



Worst comes to worst, **send us your entire submission** from another vendor and **let us do the work**



Light survey participation – **set it** and **forget it** automated data feed



Once you match your jobs to Peer, those matches **do not need to be made again**



Peer Roadmap



Matching Experience Improvements

- More match suggestions – including suggestions based on your job title
- Match scores – review your matches to confirm they are the best or update accordingly

Standard Scopes

- Curated scopes created for you and available for exporting data



Poll: What is your interest in leveraging standard scopes when using peer to export market data?

- A. High interest
- B. Medium interest
- C. Low interest
- D. No interest
- E. I am not sure

Peer Demo

Q&A

Feel free to ask any questions in the chat!

