What's New in MarketPay



Today's Presenters:



Kevin Coogan

MarketPay Product Manager



Sarah Walsh

Solutions Consultant



Today's Agenda

- Compensation Best Practices Report
- What's New
- What's coming?
- MarketPay Jobs by JDXpert



In case you missed it...

2023 Compensation Best Practices Report

14th Annual

- ~5,000 responses
- Highest completion rate of any CBPR
 in recent history
- Represents more international responses, enterprise responses, and responses from executives than ever before



https://www.payscale.com/research-and-insights/cbpr/

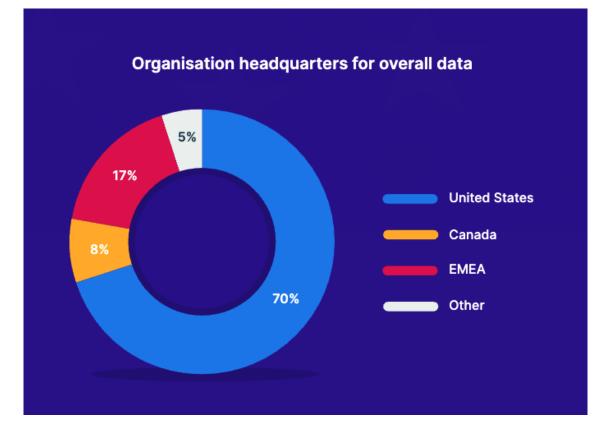


In case you missed it...

2023 Compensation Best Practices Report:

Europe Edition

- The Europe edition shares insights and data based on 806 survey responses from organizations headquartered in Europe
- Concentrations are notably strongest in France, Germany, and the United Kingdom







What's New in Q2

Features and Performance Improvements

Global Job Matching

Marketplace Matches



Features and Performance Improvements



What's New in Q2

Features and Performance Improvements

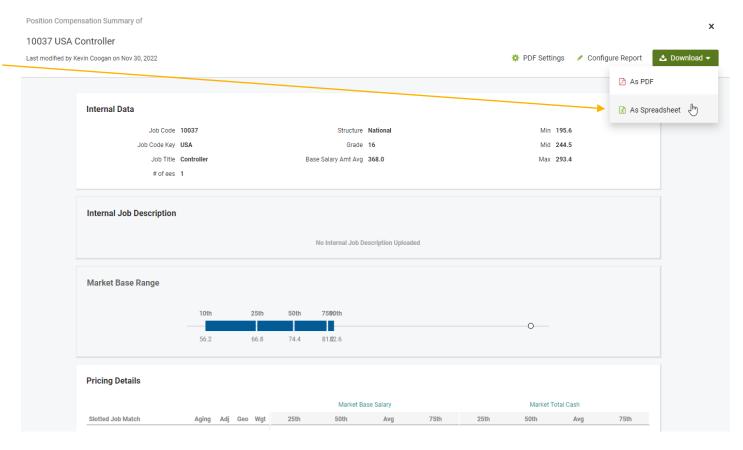
- Database Upgrade*
 - Speed/stability improvement across MarketPay
- Tableau
 - High availability/stability
- Compensation Summary Report (CSR) Excel download option for slotted jobs
- Matches and Description Report All
 - New participation center report



*Anticipated Release Date: June 2023

CSR Excel download option for slotted jobs

 Users can now download the Compensation Summary Report (CSR) as a Spreadsheet for slotted jobs



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– All

•

Matches and Description Report

New participation center report
allows users to download all
Matches and Descriptions for a
survey, regardless of matches to
the survey

 Note: the previous version that only includes matched jobs is still available

| ort | Q Quick Nav | | | | 0 | | | | | US | SD \$ | ~ | L Profile ∽ | p | ayscale | ~ |
|------|------------------------------------|--------------|-----------|----------|----------|----------------------------------|----------------|--------------------|-------------------------------------|------|-----------------|---|-------------|-------------|-------------------|----------|
| ort | ONLY), 2023 (MER-DATACONNE | ECTOR23) | Publisher | website | < | Return to Survey List | | | | | | | | | | |
| | Benchmark Year: ALL | * | O De | elete | Selected | Matches 💌 | 🕤 Undo Delete | e | | | | | O Generate | e Data Subn | nission Report | * |
| | Title 🕑 | Job Code | | Job Code | Kev | Job Title (# of incs) (i) | Type of Match | Source Survey Code | Notes | | Degree of Match | h | | Data Subm | nission Report | |
| | | contains | | contains | | | contains 💌 | - | contains | | contains - | | | Matches a | nd Descriptions R | ≷eport - |
| | • | contains | · · | contains | * | contains | contains • | contains | contains | | contains • | _ | | Matched C | only | |
| | | | | | | | | | | | | | | | nd Descriptions R | leport - |
| rt | dministrative Assistant - Experi | ie 10040 | | USA | | Administrative Assistant (4) | market pricing | MER-HRM21 | | | | | | All | | |
| I U | lumni Relations - Manager (M3 |) 30028 | | USA | | Director of Alumni Relations (1) | market pricing | MER-HRM21 | | | | | | Audit Trail | | |
| | tions - Senior Manager II (M5) | 10622 | | USA | | Director of Communications & P | market pricing | MER-SMC21 | Adj: 1.1; Geo: 1.05; 10% premium ad | dded | | | | | obs Matches Repo | _ |
| | ations (Financial Services) - Entr | <u>40100</u> | | USA | | Teller I (16) | market pricing | MER-RB21 | | | | | | | mployees Matche | S |
| | ations: Universal Support (Finan | 40101 | | USA | | Teller II (24) | market pricing | MER-RB21 | | | | | | Report | | |
| | perienced Para-Professional (S | \$ 80006 | | USA | | Cashier II (0) | market pricing | MER-RET21 | | | | | | | | |
| а | h Support (Financial Services) - | 40202 | | USA | | Manager, Member Services (1) | market pricing | MER-RB21 | | | | | | | | |
| | h Support (Financial Services) - | 40200 | | USA | | Member Services Specalist (8) | market pricing | MER-RB21 | | | | | | | | |
| s to | ing Production Process Engine | e 60023 | | USA | | Manager, Manufacturing Proces | market pricing | MER-MAN21 | | | | | | | | |
| | ing Production Process Enginee | e 60024 | | USA | | Director, Manufacturing Process | market pricing | MER-MAN21 | | | | | | | | |
| | ing Production Process Enginee | e 60020 | | USA | | Manfacturing Process Engineer | market pricing | MER-MAN21 | | | | | | | | |
| | ing Production Process Enginee | e 60021 | | USA | | Manufacturing Process Enginee | market pricing | MER-MAN21 | | | | | | | | |
| | ing Production Process Enginee | e 60022 | | USA | | Senior Manufacturing Process E | | MER-MAN21 | | | | | | | | |
| | ing Electrical Equipment Engine | e 60014 | | USA | | Lead Electrical Maintenance Tec | market pricing | MER-MAN21 | | | | | | | | |
| | ing Electrical Equipment Engine | | | USA | | Manager, Electrical Maintenance | market pricing | MER-MAN21 | | | | | | | | |
| . 1 | - Team Leader (Professionals) | | | USA | | Supervisor, Accounting (2) | market pricing | MER-FAL21 | | | | | | | | |
| nly | - Manager (M3) | 10016 | | USA | | Manager, Accounting (2) | market pricing | MER-FAL21 | | | | | | | | |
| - | - Senior Manager (M4) | 10017 | | USA | | Director, Accounting (1) | market pricing | MER-FAL21 | | | | | | | | |
| | - Experienced Professional (P2) |) 10008 | | USA | | Accountant II (14) | market pricing | MER-MBC-NAT21 | | | | | | | | |
| | - Senior Professional (P3) | 10009 | | USA | | Senior Accountant (15) | market pricing | MER-FAL21 | | | | | | | | |
| | - Specialist Professional (P4) | 10010 | | USA | | Principal Accountant (5) | market pricing | MER-FAL21 | | | | | | | | |
| | - Senior Para-Professional (S3) | 10001 | | USA | | Senior Accounting Associate (8) | market pricing | MER-FAL21 | | | | | | | | |

Global Job Matching



What's New in Q2

Global Job Matching versions

Job Based Ranges

• Users can now create up to 10 global job matching versions (up from 5)

| MarketPay | PSDemo67 Site (KC) V Q. Quick Nav | 0 | | USD \$ ~ £ Profile ~ | iil payscale ~ |
|---------------------------|--|---------------|-----------------|----------------------|----------------|
| < | Global Job Matching | | | | Create New |
| | Q. Version name, status, or created by | | | | |
| Global Job Matching | | | | | |
| Differentials Engine | Version Name 💠 | Created By 🗘 | Last Modified 💠 | | |
| Browse Survey Library | New Version (1) | Coogan, Kevin | March 6, 2023 | 2 🛢 | |
| Survey Participation | New Version (2) | Coogan, Kevin | March 7, 2023 | 2 | |
| Private Survey Sources | New Version (3) | Coogan, Kevin | March 7, 2023 | 名 🛢 | |
| Private Survey Jobs | New Version (4) | Coogan, Kevin | March 7, 2023 | 2 | |
| Job Matching | New Version | Coogan, Kevin | March 6, 2023 | 42 🛢 | |
| Rules Based Pricing | New Version (5) | Coogan, Kevin | April 17, 2023 | 2 | |
| Reports | New Version (6) | Coogan, Kevin | April 17, 2023 | 42 🛢 | |
| Report Library | New Version (7) | Coogan, Kevin | April 17, 2023 | 2 | |
| 🚋 Modeling | | | | | |
| | | | | | |
| Model a Structure | | | | | |
| Model a Merit Matrix | | | | | |

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Global Job Matching UI updates

• Updated workflow text to provide more clarity on actions/next steps

| MarketPay | PSDemo67 Site (KC) v (| Q Quick Nav | 0 | USD \$ 🗸 | L Profile ∨ | iii payscale 🗸 |
|--|--|-----------------------------------|---|--------------------|-------------------|----------------------------|
| < | Back to All Versions New Version (8) ✔ Last Modified May 17, 2023 by Coogan, Kevin | | | | Generate Report A | pply to Jobs Run The Rules |
| Dashboard Market Analysis Market Price a Job Market Price a Job Market Price a Job Biobal Job Matching Birowse Survey Library Survey Participation Private Survey Sources | Description Add Description Steps 1 Define Survey Job Matches Define for all jobs in this version • Use current matches 2 Select jobs to include in version Jobs • All jobs • Default data cut priorities • Prioritize match priorities over data cut priorities | Select jobs to include in version | What Survey job matches do you want to use for t Use Current Matches The matches in Market Price A Job Use Match Priorities Your match hierarchy or decision tree by job with prior The system will find the best available match n | | | |
| Private Survey Jobs Job Matching Rules Based Pricing Reports Report Library Modeling | | | Use Site Level PSDemo67 Site (KC) Data Cut Priorities for this group of jobs | ata Cut Priorities | Back | Select Methodology |

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Global Job Matching Quick Links

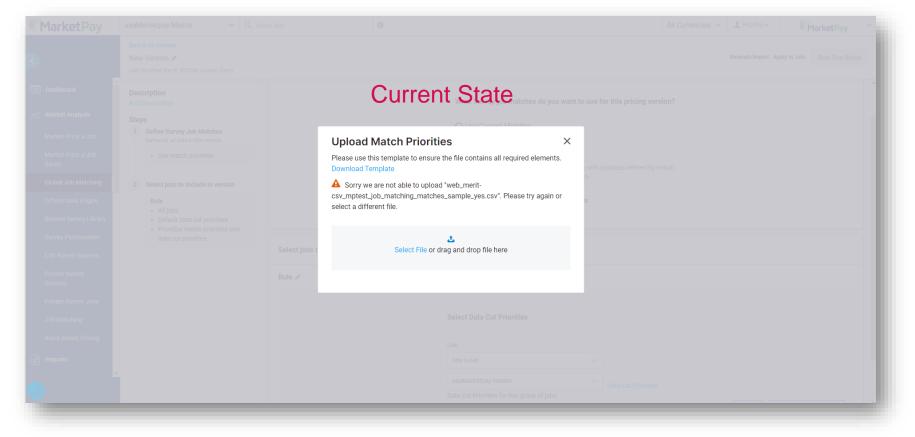
• Quick links to Data Cut Priorities and Rules Based Pricing

| MarketPay | PSDemo67 Site (KC) V | Q Quick Nav | USD \$ L Profile > |
|---|--|---------------------------------|---|
| < | Back to All Versions New Version (5) 🖍 Last Modified Apr 17, 2023 by Coogan, Kevin | | Generate Report Apply to Jobs Run The Rules |
| Dashboard Market Analysis Market Price a Job Market Price a Job Market Price a Job Market Price a Job Differentials Engine Browse Survey Library Survey Participation | Description Add Description Add Description Steps 1 Define Survey Job Matches Define for all jobs in this version . Use current matches Select jobs to include in version Jobs . All jobs Default data cut priorities Prioritize match priorities over data cut priorities | Select jobs to include in versi | What Survey job matches do you want to use for this pricing version? |
| Private Survey Sources Private Survey Jobs Job Matching Rules Based Pricing Reports Report Library Modeling | - | | Select Data Cut Priorities Use Site Level PSDemo67 Site (KC) Data Cut Priorities Data Cut Priorities for this group of jobs Back Select Methodology |
| http://marketpay.payscale.com/view/ | o psdemo67/mp/ | + Add another set of jobs | |

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Global Job Matching Upload Validation*

• Updated validation messaging to provide the user with the specific data failure and location in the file when uploading a match priority file



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*Anticipated Release Date: June 2023

Marketplace Matches



Marketplace Matches

- Performance optimization match suggestions now return up to 5x faster*
- Marketplace Matches will now make suggestions for international surveys*
 - Over 40 new international surveys and 8,500+ jobs
 - 50% increase in job
 - recommendations

| MarketPay | MarketPay Release V Q Quick Nav | 0 | USD \$ ~ | Profile ~ |
|--|--|------------------------------|---|--|
| | ← Return to Jobs List | | Last Updated May 11, 2023 View Pricing Audit Generate Report - Status | Priced Display Annual Survey View Library View |
| | Software Analyst Principal I stottee Job Job Code 131553 Currency USD Selected Benchmark Year 2021 | | | About This Job 🖣 |
| Dashboard | Pricing Details (6) Add Matches | | | |
| Market Analysis | Survey Library Matches Copy Matches Marketplace M | atches Participation Matches | | |
| Market Price a Job | Q Search Marketplace Matches | | About Matches Edit Filters | Active Surveys (41) Suggested Survey |
| Market Price a Job | Survey Job Matches | | | |
| (New) Global Job Matching Differentials Engine | Information Systems - Business Systems Analysis - Advanced (P/ RAD-GCD-INTL-JAN-ATLA23 Radford Global Compensation Database Interna UNITED STATES SURVEY TOTALS, 994 cos, 16110 ees, USD, eff 2023-01-15 View Job Description | | | |
| Browse Survey Library Survey Participation Survey Library Update | IT Business Systems Analysis - Specialist Professional (P4) ITC.0- MER-ITS22 Mercer Benchmark Information Technology, 2022 All Data, 586 cos, 10626 ees, USD, eff 2022-04-01 View Job Description | 4.006.P40 | | |
| Private Survey Sources Private Survey Jobs | IT Business Systems Analysis - Specialist Professional (P4) ITC.0- MER-MBC-NAT22 Mercer Metro Benchmark - National All Data, 2022 All Data, 586 cos, 10626 ees, USD, eff 2022-04-01 View Job Description | 4.006.P40 | | |
| Job Matching Rules Based Pricing | IT Business Systems Analysis - Specialist Professional (P4) ITC.0- MER-MBC-NC22 Mercer Metro Benchmark - North Central, 2022 All Data, 216 cos, 2592 ees, USD, eff 2022-04-01 View Job Description | 4.006.P40 | | |
| Reports Report Library Data Mining | IT Business Systems Analysis - Specialist Professional (P4) ITC.0 MER-MBC-NE22 Mercer Metro Benchmark - Northeast, 2022 Ail Data, 192 cos, 2191 ees, USD, eff 2022-04-01 View Job Description | 4.006.P40 | | |
| | | | | |

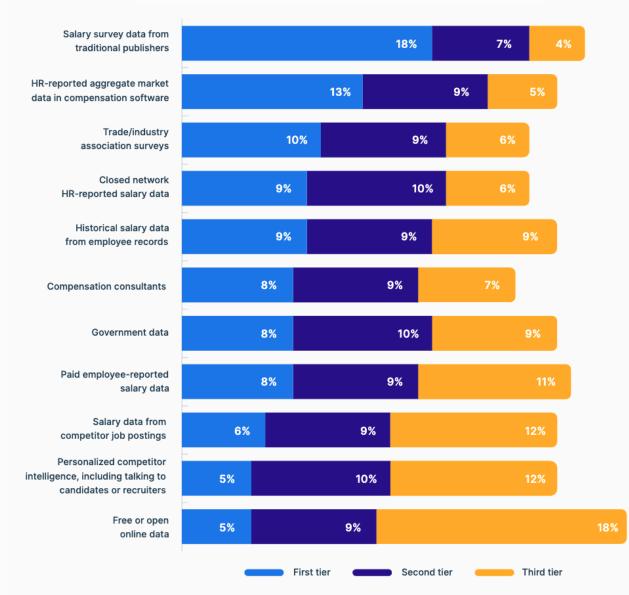


*Anticipated release May 31st

What's coming?



Most trusted salary data sources in the US



Most trusted salary data sources in Europe

Rank sources by how much you trust and rely on them for accuracy in market pricing.

| | First tier (most trusted) |
|---|------------------------------|
| Salary survey data from traditional publishers | 11% |
| HR-reported aggregate market data in compensation software | 11% |
| Paid employee-reported salary data | 10% |
| Historical salary data from employee records | 10% |
| Free or open online data | 9% |
| Government data | 9% |
| Salary data from competitor job postings | 9% |
| Trade/industry association surveys | 9% |
| Personalised competitor intelligence, including talking to candidates or recruiters | 8% |
| Compensation consultants | 8% |
| Closed network HR-reported salary data | 8% |



Source: 2023 Compensation Best Practices Report

Q3 Preview

Market Pricing enhancements

- Match detail on landing page
 - View current match details without drilling down

| | Switch to Advanced Search | | | | | | | | | | | | | | | | |
|-----------------------|---------------------------|------------------|-----|--|---------|--------|------------|-----|-----------|--------|-----------|-------------|--------|--------|-------------|----------|---------|
| | | S | EAF | RCH | | | | | | | | | | | | | |
| | Pricing Status | ^ | _ | h | | | | | | | Mar | ket Base Sa | lary | Mark | et Total Ca | sh | |
| Dashboard | Neither (151) | | ~ | Job title | Job Cu | rrency | Job Family | / | Structure | Grade | 25th | 50th | 75th | 25th | 50th | 75th | Matches |
| 🎸 Market Analysis | Priced (282) | | ^ | Accounting Associate | USD | | Accountin | g | National | 03 | \$53.1 | \$61.6 | \$69.1 | \$54.6 | \$64.7 | \$71.2 | 3 |
| Market Price a Job | Slotted (1) | 6 | _ | Job Code 10000 | | | | | | | | | | | | | |
| Market Price a Job | Job Family | ~ ([_] | ĭ | Accounting Associate Job Code 10000 | USD | | Accountin | g | National | 03 | \$53.1 | \$61.6 | \$69.1 | \$54.6 | \$64.7 | \$71.2 | 3 |
| (New) | Q | | | Q Search matched jobs | | | | | | | Market Ba | se Salary | | | Market To | tal Cash | |
| Global Job Matching | Accounting (17) | | | Survey Job Match | | Aging | Adj | Geo | Wgt | 25th | 50th | Avg | 75th | 25th | 50th | Avg | 75th |
| Differentials Engine | Administration (6) | | | Accountant - Intermediate FIN. | 0202.01 | 1.053 | 1 | 1 | 1 | \$54.6 | \$63.8 | \$66.3 | \$73.6 | \$57.5 | \$70.0 | \$72.4 | \$77.3 |
| Browse Survey Library | Alumni Relations (3) | | | All Companies Aon TCM - Puerto Rico, 2020 | | | | | | | | | | | | | |
| Survey Participation | Athletics (6) | | L. | Accountant - Intermediate FIN. | 0202.01 | 1.053 | 1 | 1 | 1 | \$54.6 | \$63.8 | \$66.3 | \$73.6 | \$57.5 | \$70.0 | \$72.4 | \$77.3 |
| Private Survey | Call Center (1) | | | All Companies Aon TCM - Puerto Rico, 2020 | | | | | | | | | | | | | |
| Sources | View more | | | | | | | | | | | | | | 444.7 | 474.0 | |
| Private Survey Jobs | | | Ŷ | Accounting Associate Job Code 10000 | USD | | Accountin | g | National | 03 | \$53.1 | \$61.6 | \$69.1 | \$54.6 | \$64.7 | \$71.2 | 3 |
| Job Matching | Job Code Key | ^ | | | | | | | | | | | | | | | |
| Rules Based Pricing | USA (434) | | ^ | Accounting Associate Job Code 10000 | USD | | Accountin | g | National | 03 | \$53.1 | \$61.6 | \$69.1 | \$54.6 | \$64.7 | \$71.2 | 3 |
| Reports | Currency | • • | ^ | Accounting Associate | USD | | Accountin | g | National | 03 | \$53.1 | \$61.6 | \$69.1 | \$54.6 | \$64.7 | \$71.2 | 3 |
| Report Library | USD (434) | | | Job Code 10000 | | | | | | | | | | | | | |
| - Modeling | Job Level | • | ^ | Accounting Associate Job Code 10000 | USD | | Accountin | g | National | 03 | \$53.1 | \$61.6 | \$69.1 | \$54.6 | \$64.7 | \$71.2 | 3 |
| • | Advanced Level | | ^ | Accounting Associate Job Code 10000 | USD | | Accountin | g | National | 03 | \$53.1 | \$61.6 | \$69.1 | \$54.6 | \$64.7 | \$71.2 | 3 |

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Q3 Preview

Market Pricing enhancements

- Bulk Matching
 - Access survey search from landing page
 - Easily view job data and survey data in one view
 - Filter jobs and survey data
 - Make matches via drag and drop



Marketplace Matches (MPM)

Launch Marketplace match suggestions directly from the Market Price a Job landing

Pricing Status

page

• Review MPM suggestions for multiple jobs

| nancial | ~ | Q. Quick Nav | 0 | | | | | | USD \$ | Y Profile | • · | iil payscale |
|---|---|--|-----------------------|------------|-----------|-------|--------|--------------------|---------|--------------------|------------------|---------------|
| Switch to Advanced Search | | Q. Search by job title or job code | | | | | 0 | | | View Standard View | - Expanded 👻 | Ad Hoc Pricin |
| ricing Status | ^ | 1 Selected 🕹 Generate Compensatio | n Summary Clear All | Selections | Go to MPM | | | Market Base Salary | , | | Market Total Car | sh |
|] Neither (11) | | Job Title | Job Currency | Job Family | Structure | Grade | 25th | 50th | 75th | 25th | 50th | 75th |
|] Priced (9)] Slotted (1) | | Supervisor, Accounting Job Code 10015 Job Code Key US | USD | Finance | National | 07 | \$79.6 | \$92.4 | \$104.9 | \$81.8 | \$96.3 | \$110.9 |
| b Family Finance (21) | ^ | Director, Risk Management Job Code 10018 Job Code Key US | USD | Finance | N/A-USD | N/A | | | | | | |
| b Code Key | ^ | Senior Manager, Treasury / Cash Management Job Code 10019 Job Code Key US | USD | Finance | N/A-USD | N/A | | | | | | |
| irrency | ^ | Senior Auditor Job Code 10020 Job Code Key US | USD | Finance | N/A-USD | N/A | | | | | | |
|] USD (21) | | Manager, Audit Job Code 10021 Job Code Key US | USD | Finance | N/A-USD | N/A | | | | | | |
| b Level | | Financial Analyst I Job Code 10022 Job Code Key US | USD | Finance | National | 07 | \$56.3 | \$61.9 | \$68.1 | \$57.7 | \$63.5 | \$70.5 |
| Professional (1) | | Financial Analyst II Job Code 10023 Job Code Key US | USD | Finance | National | 08 | \$67.2 | \$74.4 | \$83.0 | \$68.8 | \$76.7 | \$86.7 |
|] Entry Level Professional (2)] Entry Level Support (1) | | Senior Financial Analyst Job Code 10024 Job Code Key US | USD | Finance | National | 08 | \$82.8 | \$91.4 | \$101.6 | \$85.0 | \$94.8 | \$107.1 |
| Intermediate Level | | | 1 10/10 | P1 | 11/1 10/0 | | | | | | | |

| ~ 0 | Q. Clark Nav | 0 | Add Marketplace Matches X |
|--------------|---|------------------|--|
| | $\overline{\mathbf{Q}}_{k}$. Search by job little or job code | | |
| ^ | * 1 Selected 🕹 Generate Compensation a | | m Q. Search Marketplace Matches About Matches Edit Filters Active Surveys (0) Suggested Surveys (2) |
| | Jub Title | Job Currency Job | 5a Survey Job Matches |
| | Supervisor, Accounting Jab Code 10015 Jab Code Key 1/5A | USD Fit | General Field Sales & Account Management - Manager (M3) SMP.07.001.M30 MER-BEN-EXMAN22 Mercer Benchmark - All Modules Excluding Manufacturing - National Data Only, 2022. 182 cos, 2045 ees, USD, eff 2022-04-01 |
| ^ | Director, Risk Management Jub Code 10018 Job Code Key USA | USD Fir | |
| ^ | Senior Manager, Treasury / Cash Management Job Code 10619 Job Code Key 105A | USD Fit | General Field Sales & Account Management - Manager (M3) SMP07.001.M30 Learn More Benchmark - All Modules - National Data Only, 2022 182 cos, 2045 ees, USD, eff 2022-04-01 View Job Description Learn More |
| ^ | Senior Auditor Jub Code 10020 Jub Code Key USA | USD Fit | w. |
| | C Manager, Audit Job Code 10021 Job Code Key 1264 | USD Fit | ш. |
| Â | Financial Analyst 1 Jub Code: 10022 Jub Code Key: USA | USD Fir | u |
| | Financial Analyst II Jun Code 10023 Jun Code Key USA | USD Fit | ur |
| nal (Z)) | Senior Financial Analyst Jub Code 10024 Jub Code Key USA | USD Fit | u. |
| | 17 - 18 - 19 - 19 - 19 - 19 - 19 - 19 - 19 | | |
| _ | _ | | |
| | | | • |
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What's Coming

Q3

Market Pricing Enhancements

- Match detail on landing page
- Bulk matching

Marketplace Matches

- Access with less clicks
- Proactive suggestions

Beyond

Market Pricing

- Job Arch/framework mapping
- Match suggestions
- Price by grade/level

Connectivity

- PS Connect SSO
- API for data ingestion

Data Sets

Peer integration in MarketPay

User Experience



• Modernize UI



Market Pricing

- Job Architecture/Framework Mapping
 - Easily map your job architecture to a Payscale framework
 - Auto filtering of search results to align to your mapping
 - Create matches in bulk, based on the framework mapping
- AI/ML driven match suggestions
 - Let Payscale suggest matches for all your jobs

Connectivity

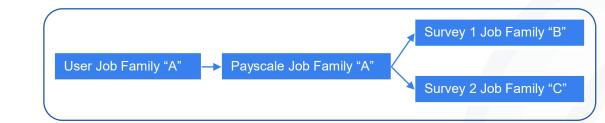
- Payscale Connect SSO
 - Access Payscale connect directly from MarketPay without having to log in
- API for data ingestion

Data Sets

Peer in MarketPay

User Experience

Modernize UI



Roadmap Feedback polls

Poll questions:

1. The roadmap shared today aligns to my needs?

• Strongly agree, agree, neither agree or disagree, disagree, strongly disagree

2. What item on the roadmap is the most exciting for you/your organization?

Market Pricing Enhancements

- Match detail on landing page
- Bulk/family matching
- Job Arch/framework mapping
- AI/ML driven match suggestions

Marketplace Matches

- International suggestions
- View suggestions for multiple jobs at once
- Payscale Connect SSO
- API for data ingestion

Peer in MarketPay

3. What other items would you like to see added to the roadmap?

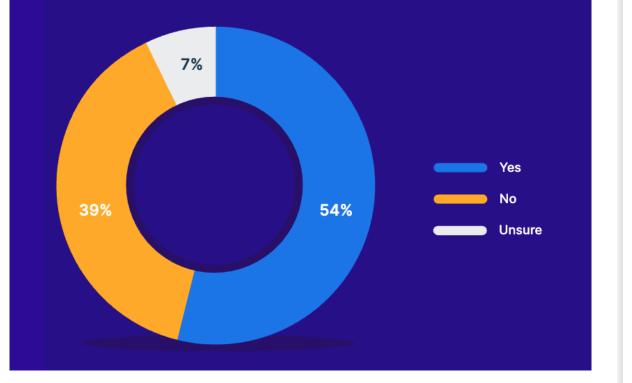
• Free text field



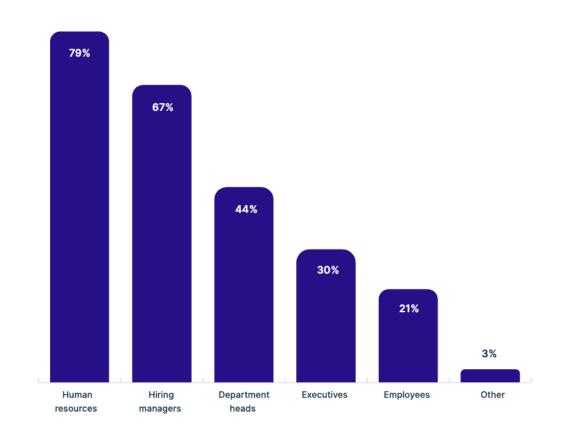
MarketPay Jobs Powered by JDXpert



Do you have a centralized management system for creating, approving, and maintaining job descriptions?



Who contributes to the creation, approval, and maintenance of job descriptions?





Source: 2023 Compensation Best Practices Report



Feel free to ask any questions in the chat!

