



Location: Los Angeles, CA

Number of Employees: 4,000

Product: Insight

www.roll.com

Business Drivers:

Attract Talent
Confidence Talking Comp
Retain Talent
Improve Performance
Enable Growth

Roll Global

The focus is on talent acquisition for Roll Global and their portfolio of diverse consumer product companies.

Situation

Roll Global is a holding company whose brands include POM Wonderful, Teleflora, Fiji Water, Suterra, Cuties, Paramount Farms, Firestation, and Justin Vineyards. With this diverse set of companies, the talent acquisition team at Roll Global is focused on attracting and retaining a broad range of talent coming from a sizeable set of disciplines and industries that include entertainment, consumer packaged goods, and food and beverage. With more than 4,000 employees and growing, Roll Global needed a way to implement compensation practices that made sense to these unique businesses and to compete in niche markets with specific skills and experiences.

PayScale Advantage

Roll Global asked PayScale to help their group of medium sized

“*The report is awesome!
It makes me look professional.*”

Denise Bonder,
Director, Talent Acquisition

Ready to Retain Talent?

Contact a PayScale
representative today.

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companies understand diverse labor markets better, and to create a system that increased their insight into the market value of the talent they were pursuing. Previously they had used another vendor of online salary data, but they experienced a number of job matching situations that made them question the freshness and accuracy of the salary data. PayScale was able to provide detailed reports on very specialized positions. Using PayScale Insight they now feel confident in making offers to candidates and to communicating with executive management about their overall compensation strategy.

“*The price was right, for sure!*”

Denise Bonder,
Director, Talent Acquisition

Business Results

Roll Global continues to have a laser focus on attracting top tier talent to its well-known brands. It uses PayScale to support this hiring-centered approach. Using PayScale, the talent acquisition team is able to counsel and provide deep, data-centric analysis and validation to hiring managers with unique and specialized positions.

About PayScale, Inc.

Creator of the largest database of individual compensation profiles in the world, PayScale, Inc. provides an immediate and precise snapshot of current market salaries to employees and employers through its online tools and software. PayScale's products are powered by innovative search and query algorithms that dynamically acquire, analyze and aggregate compensation information for millions of individuals in real time. Publisher of the quarterly PayScale Index™, PayScale's subscription software products for employers include PayScale MarketRate™ and PayScale Insight™. Among PayScale's 2,500 corporate customers are organizations small and large across industries including Mozilla, Tully's Coffee, Clemson University and the United States Postal Service.

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